



*The CICC for more Cashew value added in the associated countries !!!*

## OUR PILLARS OF INTERVENTION



**Benin – Burkina Faso- Cameroon – Ivory Coast – Ghana – Guinea  
Guinea Bissau – Mali – Nigeria – Senegal – Togo**

## WHO ARE WE?

The Consultative International Cashew Council (CICC) is an intergovernmental organization promoting cashew value chains. It is created on the sidelines of the 2nd Edition of the International Exhibition of Cashew Processing Equipment and Technology (SIETTA). By adopting the convention establishing the CICC, the signatory countries of the constitutive act confirm the strategic nature of cashew as a lever for agricultural, economic and social development for producing and consumer countries.

The Organization aims to provide a framework for consultation and to promote the development of the cashew in the Member States, through the coordination of policies and cooperation between States. To date, eleven countries are members of the CICC, namely Benin, Burkina Faso, Cameroon, Côte d'Ivoire, Ghana, Guinea, Guinea-Bissau, Mali, Nigeria, Senegal and Togo. It has international legal capacity and financial autonomy. The CICC headquarters is based in Abidjan.



### WHAT TO REMEMBER FROM MEMBER STATES?

The CICC has an international vocation and is open to all cashew producing countries as well as those with interests in the sector, either for processing, marketing or consumption. The institution's community space holds more than 53% of global production. The processing is in its infancy with around 10% of production processed locally, although Côte d'Ivoire emerges with nearly 24%, mainly due to technological weakness, infrastructure management, know-how and an unattractive industrial policy for public and private investment. Consumption remains marginal with fewer opportunities derived from the health and nutritional benefits of cashew products. But, despite the low advantage gained from the cashew sector in the current CICC countries, it remains a big source of opportunities for wealth creation and employment for young people and women in rural areas, both in production, processing, trade and various services.



### WHAT DO WE DO ?

The vision of the CICC is to serve the community of member countries through promotion, advocacy, knowledge sharing, innovation, partnership and provide platforms for discussion on issues of global importance to cashew value chains. The CICC is based on five (05) pillars of intervention to support Member States in their decision-making. It is :

- Build an influential and dynamic organization for advocacy and lobbying for change in the cashew sector;
- Promote cooperation and consultation between Member States, stakeholders and partners for structuring investments in the sector, synergy of actions and industrial development of cashew;
- Coordinate and initiate policies and strategies for the sustainable promotion of the cashew sector with more added value in producing countries;
- Produce and disseminate strategic decision-making data and information for member states;
- Strengthen the capacities of public and private actors in Member States with the mobilization of technical and financial partners as well as the coordination of their interventions.

## HOW ARE WE ORGANIZED ?

The CICC is made up of two permanent bodies and three non-permanent technical bodies. The permanent bodies are the Council of Ministers (CM) and the Executive Secretariat (ES). The CM is made up of the Ministers in charge of agriculture and trade/industry of the member states. It represents the supreme decision-making body. The ES plays the role of operational body for implementing the vision, strategy, plans and activities of the institution. As such, it has four technical and administrative departments, namely: a) Economic and statistical studies (ESS), b) Research and industrial development (R&ID), c) Cooperation, Organization and Strategic Partnerships (COSP) and d) Administration and Finance (AF).

Three non-permanent bodies support and guide the decisions of the CICC. These are: a) the Scientific Conference (SC) which is an independent and impartial platform for scientific exchanges bringing together researchers and research institutes and universities from member countries, b) the College of Agricultural Production (CAP) which is the body for discussing and formulating policies relating to agricultural production, bringing together producers and producer organizations from member countries and c) the Commission for the Promotion of Processing (CPP) which is the body for exchanges of actors and organizations in the private sector serving as a platform for exchanges on issues of processing cashew and its derived products, as well as the promotion of local consumption . Their term of office is two years.

## WHAT IS OUR STRATEGIC PLAN?

According to the guidelines issued by the various Councils of Ministers, the CICC has adopted a 2023-2027 strategic development plan focused on:

- The consolidation and strengthening of the governance framework;
- The provision of value-added services to members at central level and in each member state;
- Financial empowerment of the institution to support its interventions;
- Strengthening influence, visibility and notoriety vis-à-vis of players in the sector at regional and international level.

## WHAT IS OUR AMBITION?



The CICC aims to bring together by 2027 members holding together at least 80% of global cashew nut production, to help increase the installed and used processing capacity to at least 50% in African member countries for more of added value,

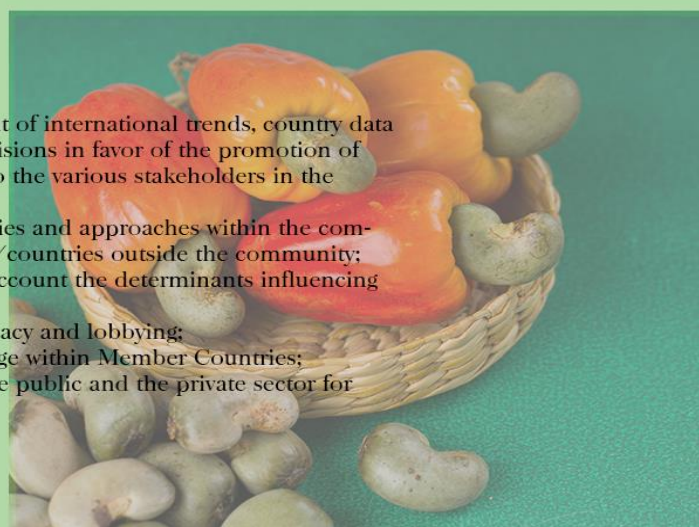


to qualitatively influence decisions in favour of the sector by coordinating attractive and security policies with the increase of private investments for the promotion of value chains , to encourage a significant increase in domestic consumption of cashew products.

## WHAT IS OUR INTERVENTION APPROACH?

It consists of advising the Member States of the CICC, in the light of international trends, country data and specific studies, with a view to harmonious and effective decisions in favor of the promotion of the cashew sector in the community area for more profitability to the various stakeholders in the sector and to States. This approach is based on:

- The consolidation of ideas, reflections, points of view, strategies and approaches within the community space to engage in profitable dialogues with other actors/countries outside the community;
- The search for harmonization of policy content taking into account the determinants influencing the quality of commercial relations on the market.
- Pooling intellectual, human and material resources for advocacy and lobbying;
- Collection, analysis and sharing of information and knowledge within Member Countries;
- Permanent dialogue within the community space between the public and the private sector for harmonized decisions by Member States;
- Advocacy on strategic issues.





## WHAT RULES IS THE CICC BASED ON?

It is basically:

- The Convention establishing the CICC adopted on November 17, 2016 in Abidjan by the founding countries;
- The operationalization documents validated on August 30, 2018 (CICC staff status, administrative and financial procedures manual, internal regulations);
- The headquarters agreement signed between the Government of the Republic of Côte d'Ivoire and the CICC on November 12, 2018;
- The resolutions of the Councils of Ministers
- The final communiqués from the Council of Ministers;
- The 2023-2027 development strategy document.

## WHO TRUSTED US?



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